# MEDIA KIT

# MULTIPLE AWARD-WINNING MUSICIAN

**ABEIKU MILLS** 

# **ABOUT MZVEE**

Vera Hamenoo-Kpeda (born 23 June 1992), better known by her stage name MzVee, is a Ghanaian singer, afropop, dancehall and R&B artiste. Her debut solo album features several hit singles including 'Borkor Borkor', 'Natural Girl' and 'Dancehall Queen'. MzVee is signed to the record label Lynx Entertainment and was the winner of the New Artiste of the Year award at the 2015 Ghana Music Awards.

#### EARLY LIFE

MzVee was born in Accra to Ernest Hamenoo-Kpeda, a businessman, and Florence Hamenoo-Kpeda, a c Hamenoo-Kpeda, a caterer. She has two older sisters and a brother and attended St Martin de Porres School in Accra in her early years. One of her sisters is the popular make-up artist marrgee. She moved on to St Mary's Senior High School and is now studying Business Administration at Ghana Telecom University.



### "NATURAL GIRL"

### SOCIAL MEDIA STATISTICS - @MZVEEGH

**1.2**M

 $\bigcirc$ 

**3.7M** 



748K

# **MUSIC CAREER**

#### 2012-2013 - EARLY BEGINNINGS

MzVee first burst onto the Ghanaian music scene in the summer of 2012 as the lead singer of Lynx Entertainment's girl band D3. The band, released hit singles such as 'Good Girls Gone Bad' and 'Gyani Gyani' before litting at the end of 2013 due to educational commitments of the young group members.

#### **2014- PRSENT BREAKTHROUGH**

MzVee launched her solo career with her debut single 'Borkor Borkor' released in January 2014. She followed this with the hit single 'Natural Girl' and went on to win the 'Unsung Artiste Award' at the 2014 Ghana Music Awards. Her debut album was released in November 2014 and features collaborations with several award-winning artists such as Stonebwoy, VIP, Shatta Wale, Richie Mensah, Manifest, and Didier Awadi. Following the success of her award-winning debut album, MzVee released her second album titled Verified in November 2015 to rave reviews. The album has earned MzVee 7 nominations at the 2016 Ghana Music Awards including 'Album of the Year' and 'Record of the Year' for the single 'Abofra' which features Efya. Her highly anticipated third album DaaVee was released in May 2017



#### **Musical Style & Recognition (MSR)**

MzVee's music contains elements of Afropop, R&B, and dancehall and her strong vocal abilities earned her a nomination for 'Female Vocalist of the Year' at the 2015 Ghana Music Awards and the award for 'Most Promising Artist at the 2015 Ghana Music Honors.

She is regarded as one of the stars of Ghana's dancehall scene and received the award for 'Best Female Vocalist of the Year' at the 2015 Ghanaian Dancehall Awards, BASS awards. Her trademark natural African hair and hit single 'Natural Girl' has made her an inspiration to young girls across Africa who want to celebrate their natural look. Add a little MzVee's impressive rise to the top continued with a nomination in June 2015 in the 'Best International New Artist' category at the BET Awards 2015.

This brand-new fan-voted category celebrates rising stars from across the channel's international footprint. In October 2015, MzVee was appointed the World Bank Ambassador for their

'End Extreme Poverty Campaign'. She released the official campaign song titled 'End Poverty' and became a World Bank #Music4Dev Guest Artist; a role which has been held in the past by several awardwinning artists including D'Banj and D'Banj and Fally Ipupabit of body text



## (MSR) CONT.

MzVee was named in MTV Base's list of the top African artists to watch out for in 2016. This list featured the breakthrough hit makers of 2015 on the African continent.

She has also been nominated in the 'Best Urban Artist' category at the 2016 KOR Music Awards and received 7 nominations at the 2016 Ghana Music Awards including Songwriter of the Year with Richie Mensah and Efya, Album of the Year and Best Female Vocalist.

On May 20, 2016, MzVee was nominated for the BET Awards 2016 -Best International A: Africa category and became the first Ghanaian female musician to be nominated for a major BET Award.

She was also nominated in the Best Female category in Oober 2016 for the MT Africa Music Awards. MzVee continues to receive both critical and commercial acclaim for her work and was awarded the Best Female Artist Honour at the Ghana Music Honours on 4 March 2017. She was also nominated for Reggae/Dancehall Artiste of the Year, Best Female Vocalist and Overall Artiste of the Year at the 2017 Ghana Music Awards.



### AWARDS AND NOMINATIONS

**2014** Ghana Music Awards - Unsung Artiste of the Year (Won) **2014** 4syte Music Awards - Best Discovery (Won) **2015** Bass Awards - Best Female Vocal Artist (Won) 2015 Ghana Music Honors - Most Promising Act (Won) 2015 Ghana Music Awards - Artiste of the Year (Nominated) **2015** Ghana Music Awards - Reggae/Dancehall Artiste of the Year (Nominated) 2015 Ghana Music Awards - Best New Artiste of the Year (Won) 2015 Ghana Music Awards - Album of the Year: Re-vee-Lation (Nominated) 2015 Ghana Music Awards - Reggae/Dancehall Song of the Year; Natural Girl (Nominated) **2015** Ghana Music - Awards Best Female Vocal Performance; My Everything (Nominated) 2015 BET Awards - Best New International Artist (Nominated) 2016 KORA Music Awards - Best Urban Artist: Hold Me Now (Nominated) **2016** Ghana Music Awards - Album of the Year; Verified (Nominated) **2016** Songwriter of the Year - MzVee, Richie Mensah, Efya (Nominated) 2016 Ghana Music Awards - Best Female Vocalist of the Year; Hold Me Now (Won) **2016** Ghana Music Awards - Reggae Song of the Year; Hold Me Now (Nominated) **2016** Ghana Music Awards Afro-Pop Song of the Year; Abofra (Nominated) 2016 Ghana Music Awards - Record of the Year ABofra (Nominated) **2016** Ghana Music Awards - Reggae/Dancehall Artiste of the Year (Nominated) **2016** BET Awards - Best Imternernational Act Africa (Nominated) **2016** Nigeria Entertainment Awards - African Female Artist; Non-Nigerian (Nominated) 2016 AFRIMA Best Female - West Africa (Nominated) 2016 MTV Africa Music Awards - Best Female (Nominated) 2017 Ghana Music Honors - Feggae/Dancehall Artist Honour (Nominated) 2017 Ghana Music Honors - Best Female Artist Honor (Won) 2017 Ghana Music Honots - Peoples Choice Artist Honor (Nominated) **2017** Ghana Music Awards - Reggae/Dancehall Artist of the Year (Nominated) **2017** Ghana Music Awards- Best Female Vocalist; Nobody Else (Nominated) **2017** Ghana Music Awards - Overall Artist of the Year (Nominated) 2017 4syte Music Video Awards - Best Female Video (Nominated) **2017** 4syte Music Video Awards - Best Choreography Video; Rewind (Nominated) 2017 BASS Awards - Artist of the Year (Nominated) **2017** BASS Awards - Reggae Song of the Year; Nobody Else (Nominated) **2017** BASS Awards - Performer of the Year (Nominated) **2017** BASS Awards - Female Vocalist of the Year; Nobody Else (Nominated) **2017** BASS Awards - Reggae Collaboration of the Year; Nobody Else ft Black Prophet (Won) 2017 BASS Awards - Dancehall Artiste of the Year (Nominated)



### AWARDS AND NOMINATIONS

**2017 BASS Awards Reggae Video of the Year Nobody Else (Nominated)** 2018 Ghana Music Awards FemaleVocalist of the Year (Nominated) **2018** Ghana Music Awards Reggae Dancehall Artiste (Nominated) 2018 Ghana Music Awards Reggae/Dancehall Song of the Year Rewind (Nominated) **2018** Ghana Music Awards - Collaboration of the Year Sing My Name ft Patoraknking) (Nominated) **2018** Ghana Music Awards Afropop Song of the Year Sing My Name (ft PAtoranking) (Nominated) 2018 Ghana Music Awards Album of the Year Daa-Vee (Nominated) 2019 Ghana Music Awards - Afro Pop Song of the Year; Come and See My Mother (Nominated) **2020** AFRIMMA Best Collaboration (Come and See My Mother ft Yemi Alade (Nominated) 2020 AFRIMMA Best Video; Come and See My Mother (Nominated) 2021 Ghana Music Awards UK - Female Vocalist of the Year (Nominated) 2021 Ghana Music Awards - Reggae/Dancehall Song of the Year; Sheriff (Nominated) 2021 Ghana Music Awards - Best Video of the Year: Baddest Boss (Won) 2021 Ghana Music Awards - Album of the Year; inveencible (Nominated) 2022 Gnana Music Awards - Best Afrobeats Song; Coming Home ft Tiwa Savage (Nominated) 2022 Ghana Music Awards - Best Int'l Collaboration; Coming Home ft Tiwa Savage (Nominated) 2023 Ghana Music Awards - Best Int'l Collaboration; Dumebi ft Yemi Alade (Nominated)





#### FOLLOW MZVEE ON



INSTAGRAM: <u>@MZVEEGH</u> FACEBOOK:<u>MZVEE</u> TWITTER: <u>@MZVEEGH</u> EMAIL: <u>MZVEEOFFICIAL@GMAIL.COM</u>

