

# KiDi

**ELECTRONIC PRESS KIT & BOOKING RATES**





# PROFILE

KiDi, also known as Dennis Nana Dwamena, has succeeded in carving a niche for himself with his smooth voice, charming persona, and lyrical talent since shooting to fame as the winner of the 2015 edition of MTN Hit Maker (Ghana).

KiDi discovered his passion for music while at the University of Ghana (Legon) where he studied Economics & Information Studies. In 2015, KiDi won the MTN Hit Maker competition and went on to be signed to the award-winning Ghanaian record label Lynx Entertainment.

He has released hugely successful singles such as 'Say You Love Me', 'Odo', 'Adiepena', 'Thunder' and his 2020 smash hits 'Say Cheese', 'Enjoyment' which led to him being included in BBC's list of '10 African Music Stars to Look Out For in 2021'; and in recent times, "I Lied", "Likor", "Danger" and "Lomo Lomo" (with Black Sherif).

KiDi has received several nominations for awards across Ghana and Africa. He won the 'Highlife Song of the Year' award for 'ODO' at the 2018 Ghana Music Awards, 'Male Vocalist of the Year' at the 2019 Awards, 'Album of the Year' for his debut album 'Sugar' at the 2020 Awards and the 2020 'Artist of the Year' at Ghana's 3Music Awards. He also won 4 major awards at the 2021 Ghana Music Awards for 'Afrobeats Artist of the Year', 'EP of the Year', 'Highlife Song of the Year' for Enjoyment and 'Afrobeats Song of the Year' for Say Cheese. He was crowned 'Artist of the Year' at the 2022 Ghana Music Awards and also picked up 4 other major awards alongside this. In 2024, his record with Stonebwoy, 'Likor' won TGMA's Collaboration of the year.



KIDI

# STATISTICS



01

**YOUTUBE**

Over 100M Views

02

**SPOTIFY**

Over 317M Streams

03

**APPLE MUSIC**

Over 57M Streams

04

**INSTAGRAM**

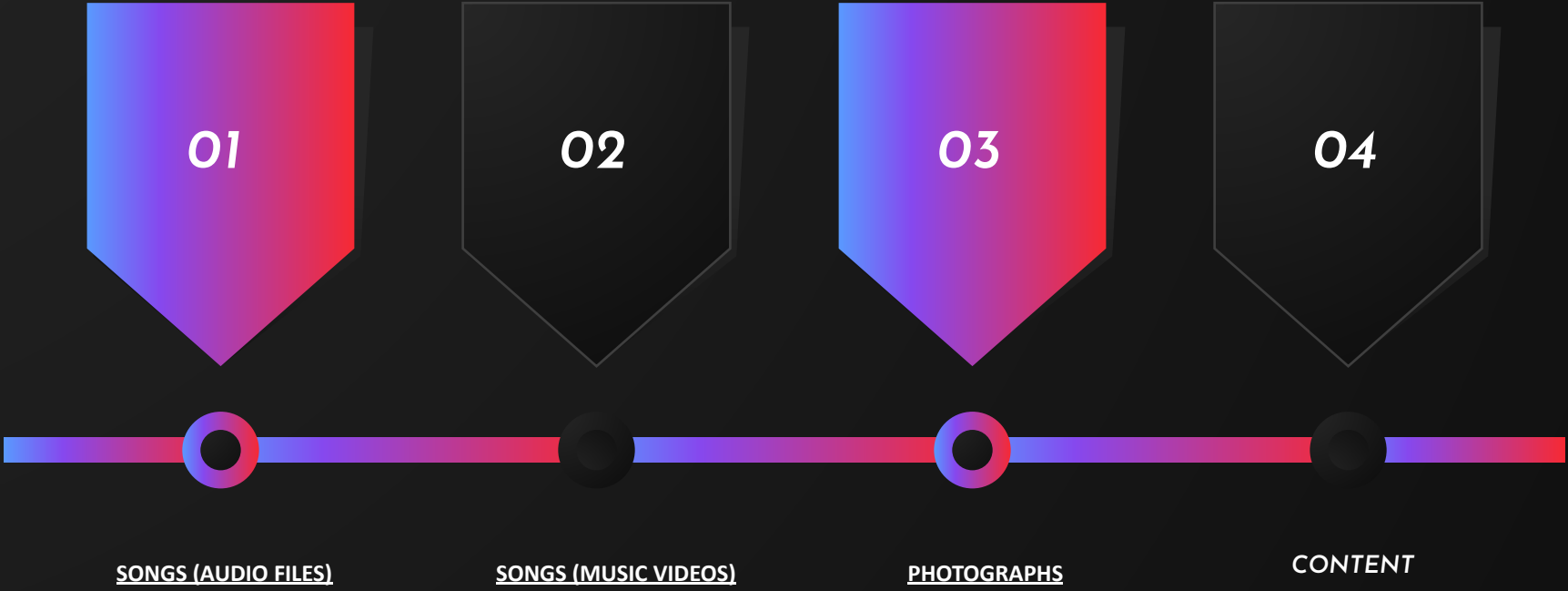
2.6M Followers

05

**TIKTOK**

1.3M Followers

# ELECTRONIC PRESS KIT



*LYNX ENTERTAINMENT*

## **GET IN TOUCH WITH US**

### **OUR ADDRESS**

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### **PHONE & EMAIL**

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An abstract graphic on a black background. It features a large, organic shape with a gradient from purple on the left to red on the right. The shape has several smaller circular elements: a small sphere with a blue-to-red gradient above the main shape, another similar sphere below it, a solid black circle to the right, and a large red ring on the far right. The text 'THANK YOU' is centered in white, bold, sans-serif font within the purple part of the main shape.

**THANK YOU**